



BUSINESS MEMBER + CONFERENCE SPONSORSHIP package combines both the traditional ADDP Business Membership along with a conference sponsorship package, which includes additional low-cost marketing benefits received through ADDP's annual LEAD! Conference & Expo. The conference continues to sell out every year with over 850+ attendees. Become a BUSINESS MEMBER + CONFERENCE SPONSOR to increase awareness of your company to 135 provider members across the Commonwealth, as well as the entire disability community. This membership package offers three (3) unbeatable options: Platinum, Gold, and Sliver.

PLATINUM SPONSORSHIP (over \$7,000 value!).....\$5,025

Traditional Business Member Benefits

- Receive all ADDP e-mails, keeping you up-to-date on current issues affecting the disability community
➤ Permission to place "Platinum Business Member of ADDP" on your materials
➤ Listed as "Platinum Level Business Member" on ADDP website with company logo, brief description and link to website
➤ Free premiere exhibition space at our Membership Meetings (dependent on venue)
➤ Access to the ADDP membership directory (updated annually)
➤ Upon request, promotional emails sent to over 4,000 people on ADDP's mailing list
➤ Opportunity to use the ADDP training facility to provide a presentation to members (topic requires approval)
➤ Featured as main photo on the Business Member page of our website "above the fold," with company link in photo description \*\*Exclusive
➤ Featured as "Top ADDP Corporate Sponsor" in right column of the Business Member section and throughout ADDP website \*\*Exclusive
➤ Company listed in annual legislative calendar distributed to all 200 state legislators and their staff, the Governor's office, some MA U.S. representatives and senators, and all ADDP provider members \*\*Exclusive
➤ Upon request, opportunity to present information/materials to the ADDP board \*\*Exclusive

Additional Conference Benefits

- Company name and description listed in exhibitor section of program book
• Opportunity to choose location before non-members \*\*Exclusive Business Member benefit
• Listed on exhibitor BINGO card
• Company name and large logo listed in sponsor section of program book
• Company name, large logo and link listed on sponsor section of conference web page
• Full-page COLOR advertisement in program book (7.5" W x 10" H)
• Exhibit booth in premiere location (8' table, electricity and meals for 2 staff)
• Company marketing materials and/or promo item inserted all attendee bags (business provides) \*\*Exclusive
• Acknowledged as top sponsor of ADDP during welcoming address to 800+ conference attendees \*\*Exclusive

**GOLD SPONSORSHIP (\$4,000 value!).....\$3,025**

**Traditional Business Member Benefits**

- Receive all ADDP e-mails, keeping you up to date on current issues affecting the disability community
- Permission to place “Gold Business Member of ADDP” on your materials
- Listed as “Gold Level Business Member” on ADDP website with tagline (15 words or less) and link to website
- Free exhibition space at our Membership Meetings (dependent on venue)
- Access to the ADDP membership directory (updated annually)

**Additional Conference Benefits**

- Company name and description listed in exhibitor section of program book
- Opportunity to choose location before non-members *\*\*Exclusive Business Member benefit*
- Listed on exhibitor BINGO card
- Company name and medium logo listed in sponsor section of program book
- Company name and medium logo listed on sponsor section of conference web page
- Full-page b/w advertisement in program book (7.5” W x 10” H)
- Exhibit booth (Includes: 8’ table, electricity and meals for 2 staff)

**Choose ONE of the following:**

1. One promotional email sent to over 4,000 people on our mailing list
2. One opportunity to use the ADDP training facility to provide presentations to ADDP members (topic requires approval)

**SILVER SPONSORSHIP (\$2,900 value!).....\$2,275**

**Traditional Business Member Benefits**

- Receive all ADDP e-mails, keeping you up to date on current issues affecting the disability community
- Permission to place “Silver Business Member of ADDP” on your materials
- Listed as “Silver Level Business Member” on ADDP website
- Exhibition space at our Membership Meetings (dependent on venue)

**Additional Conference Benefits**

- Company name and description listed in exhibitor section of program book
- Opportunity to choose location before non-members *\*\*Exclusive Business Member benefit*
- Listed on exhibitor BINGO card
- Company name listed in sponsor section of program book
- Company name listed on sponsor section of conference web page
- Half-page b/w advertisement in program book (7.5” W x 5” H)
- Exhibit booth (Includes: 8’ table, electricity and meals for 2 staff)

# Which sponsorship level should you choose?

<b>BENEFIT</b>	<b>Platinum \$5,025</b>	<b>Gold \$3,025</b>	<b>Silver \$2,275</b>
Receive all ADDP Constant Contact e-mails, which keep you up to date on current issues affecting the disabled community and perhaps your business	✓	✓	✓
Listed on Annual Conference BINGO card	✓	✓	✓
Company name and description listed in exhibitor section of Annual Conference program book	✓	✓	✓
Listed in sponsor section of Annual Conference program book	Large logo	Medium logo	Name only
Listed on sponsor section of Annual Conference web page	Large logo and link	Medium logo	Name only
Advertisement in our Annual Conference program book	Free full-page COLOR	Free full page black/white	Free ½ page black/white
Exhibit booth at our Annual Conference (opportunity to choose before non-members)	Free premiere location	Free	✓
Permission to place Business Member of ADDP on your materials	Platinum	Gold	Silver
Exhibition space at Membership Meetings (dependent on venue)	Free premiere location	Free	✓
Listed on the Business Member page of our website	Name, logo, tagline and link	Name, tagline and link	Name only
Access to the ADDP membership directory (updated annually)	✓	✓	
Promotional emails sent to over 4000 people on our mailing list	✓	Choose 1 or benefit below	
Use the ADDP training facility to provide a seminar/presentation to ADDP members (topic will require approval)	✓	Choose this or benefit above	
Featured as main photo on the Business Member page of our website “above the scroll,” with company link in photo description	✓		
Featured as “Top ADDP Corporate Sponsor” in right column of the Business Member section and throughout the ADDP website	✓		
Company listed in annual calendar distributed to all 200 state legislators and their staff, the Governor’s office, and some MA U.S. representatives and senators	✓		
Upon request, opportunity to present information/materials to ADDP board	✓		
Exclusively acknowledged as top sponsor of ADDP during welcoming address at the Annual Conference to 800 + conference attendees	✓		
Company marketing materials and/or promo item inserted into all 800+ Annual Conference attendee bags	✓		

# BUSINESS MEMBER + CONFERENCE SPONSOR EXHIBITOR FORM 2018

Please return completed exhibitor form to Adam Berman at [aberman@addp.org](mailto:aberman@addp.org) or  
1671 Worcester Rd., Suite 201, Framingham, MA, 01701

<b>Program Book Ad Sizes</b>	Half-Page advertisements (7.5" W x 5" H)
	Full-Page advertisements (7.5" W x 10" H)
<b>Exhibit Booth: Breakfast, Lunch, Breaks</b>	Includes 8' table, electricity and meals for 2 staff
	Fee for one additional booth staff = \$125.00
<b>TOTAL:</b>	\$

**PLEASE SEND BY 2/26/18**

- High resolution JPEG or PDF file for ad
- 100-word business description for exhibitor listing in program book

Booth Map is attached on page 5

Business Member + Conference Sponsorship Level: \_\_\_\_\_

Business Name: \_\_\_\_\_

Website: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Name(s) of Booth Staff: \_\_\_\_\_

Vegetarian Lunch? Yes No

Preferred Booth #: \_\_\_\_\_

2<sup>nd</sup> choice: \_\_\_\_\_

3<sup>rd</sup> choice: \_\_\_\_\_

Booth Electricity?  Yes  No

Enclosed is check payment for \$ \_\_\_\_\_

or, please charge\* my: Visa

MasterCard

American Express

*\*Please note there will be a surcharge applied to all credit card transactions*

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing address: \_\_\_\_\_

Name on Card: \_\_\_\_\_

CCV/Security Code#: \_\_\_\_\_

By signing, we release the ADDP and their respective employees from all responsibility for losses or damage to materials and equipment during storage or use at the ADDP LEAD! Conference & EXPO on April 12, 2018 at the DCU Convention Center, Worcester, Massachusetts.

Signature \_\_\_\_\_

Date \_\_\_\_\_

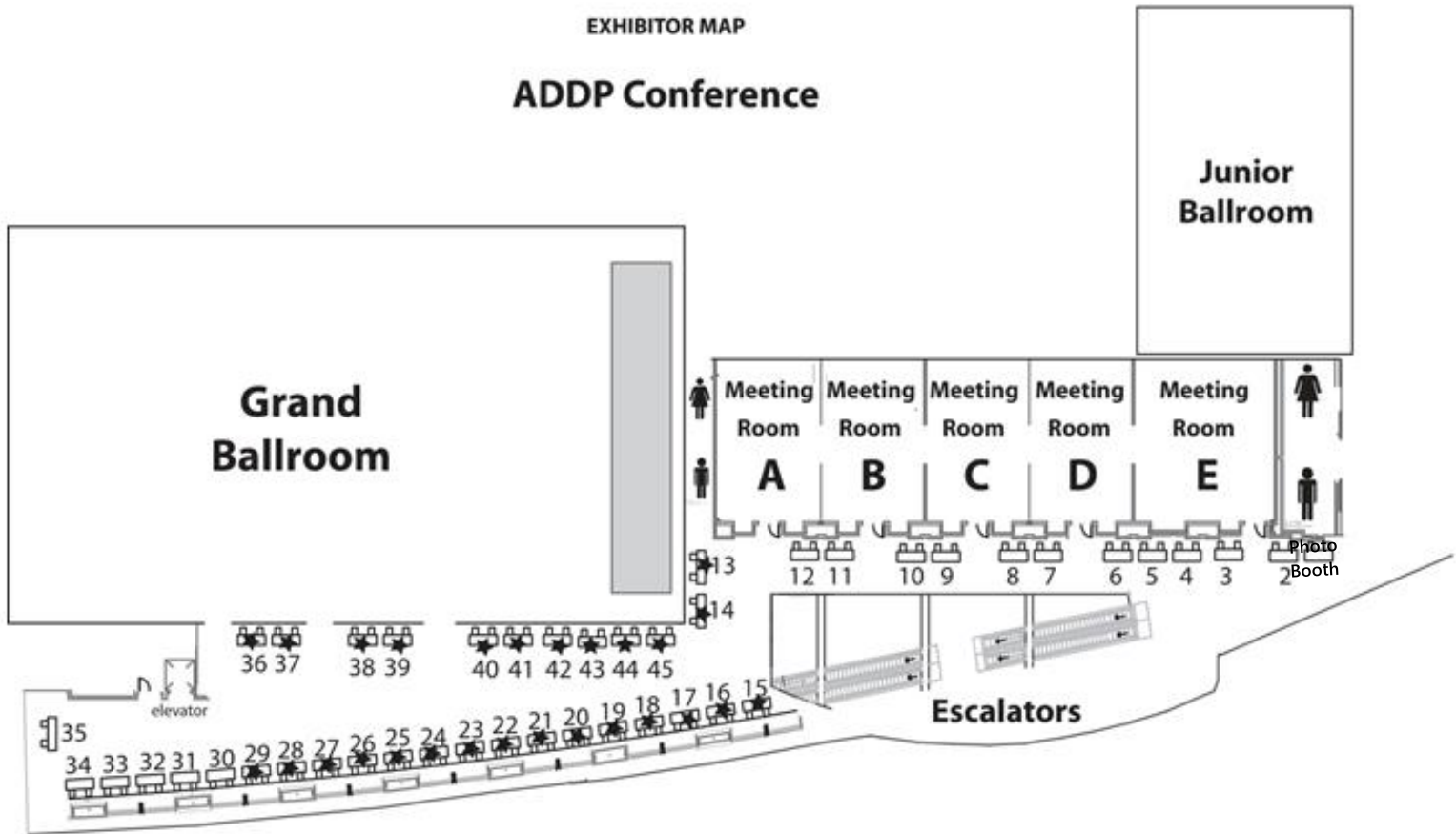
**Booths cannot be reserved or guaranteed without receipt of a completed, signed exhibit contract form and payment.**

Please make note specific booth location requests in the space provided above.

*ADDP member booth location requests will have priority over non-members.*

EXHIBITOR MAP

ADDP Conference



★ **Booths 13-29 and 36-45 are reserved for ADPP members** ★

*\*\*Nonmembers can choose booths 13-29 and 36-45 as one of their preferred choices, but priority will go to ADPP Members\*\**

**\*\* Please send your 100-word business description for the Expo program by 2/26/18. If you were an exhibitor for the 2017 Conference, inform us if you would like to use the same description that was used for the 2017 Conference\*\***