

# **BUSINESS MEMBERSHIP 2020 Membership Form**

The Association of Developmental Disabilities Providers invites you to become part of a vibrant community! Becoming a business member means your company will increase awareness of products and services, gain access to decision-makers in the disability field and demonstrate a commitment to the human services community.

#### Platinum Level - \$5,000

- Receive all ADDP e-mails, keeping you up-to-date on current issues affecting the disability community
- Permission to place "Platinum Business Member of ADDP" on your materials
- Listed as "Platinum Level Business Member" on ADDP website with company logo, brief description and link to website
- Free premiere exhibition space at our Membership Meetings (dependent on venue)
- Access to the ADDP membership directory (updated annually)
- Upon request, promotional emails sent to over 4,000 people on our mailing list
- Opportunity to use the ADDP training facility to provide a presentation to members (topic requires approval)
- Featured as main photo on the Business Member page of our website "above the scroll," with company link in photo description \*\*Exclusive
- Featured as "Top ADDP Corporate Sponsor" in right column of the Business Member section and throughout the ADDP website

  \*\*Exclusive
- Company listed in annual legislative calendar distributed to all 200 state legislators and their staff, the Governor's office, and some MA U.S. representatives and senators, and all ADDP provider members \*\*Exclusive
- Upon request, the opportunity to present information/materials to the ADDP board \*\*Exclusive

#### Annual Conference:

- Opportunity to choose Annual Conference exhibit booth location before non-members
- Free premiere exhibition space
- Free full-page color advertisement in program book
- Company marketing materials and/or promo item inserted in all attendee bags (business provides) \*\*Exclusive
- Acknowledged as top sponsor of ADDP during welcoming address to 800+ conference attendees \*\*Exclusive

### **Gold Level - \$2,500**

- Receive all ADDP Constant Contact e-mails, which keep you up to date on current issues affecting the disability community
- Permission to place "Gold Business Member of ADDP" on your materials
- Listed as "Gold Level Business Member" on the ADDP website with tagline (15 words or less) and link to website
- Free exhibition space at our Membership Meetings (dependent on venue)
- · Access to the ADDP membership directory (updated annually)
- Choose ONE of the following:
  - One promotional email sent to over 4000 people on our mailing list
  - One opportunity to use the ADDP training facility to provide presentations to ADDP members (topic requires approval)
- Annual Conference:
  - Opportunity to choose Annual Conference exhibit booth location before non-members
  - Exhibition space at our Annual Conference at a reduced rate (50%)
  - Full-page advertisement in our Annual Conference program at a reduced rate (50%)

### Silver Level - \$1,500

- Receive all ADDP Constant Contact e-mails, which keep you up to date on current issues affecting the disability community
- Permission to place "Silver Level Business Member of ADDP" on your materials
- Listed as "Silver Level Business Member" on the ADDP website
- Free exhibition space at our Membership Meetings (dependent on venue)
- Annual Conference:
  - Exhibit space at our Annual Conference at a reduced rate (20%)
  - Opportunity to choose Annual Conference exhibit booth location before non-members
  - ½ page advertisement in Annual Conference program at a reduced rate (20%)

# How do the levels stack up?

BENEFIT	Platinum \$5000	<u>Gold</u> \$2500	<u>Silver</u> \$1500
Receive all ADDP Constant Contact e-mails, which keep you up to date on current issues affecting the disabled community and perhaps your business	<b>√</b>	✓	✓
Permission to place Business Member of ADDP on your materials	Platinum	Gold	Silver
Listed on the Business Member page of our website	Name, logo, tagline and link	Name, tagline and link	Name only
Exhibition space at Membership Meetings (dependent on venue)	Free premiere location	Free	<b>✓</b>
Exhibit booth at our Annual Conference (opportunity to choose before non-members)	Free premiere location	50% off	20% off
Advertisement in our Annual Conference program	Free full page COLOR	50% off full page	20% off ½ page b/w
Access to the ADDP membership directory (updated annually)	✓	✓	
Promotional emails sent to over 4000 people on our mailing list	<b>√</b>	Choose 1 or benefit below	
Use the ADDP training facility to provide a seminar/presentation to ADDP members (topic will require approval)	<b>✓</b>	Choose this or benefit above	
Featured as main photo on the Business Member page of our website "above the scroll," with company link in photo description	<b>√</b>		
Featured as "Top ADDP Corporate Sponsor" in right column of the Business Member section and throughout the ADDP website	<b>√</b>		
Company listed in annual calendar distributed to all 200 state legislators and their staff, the Governor's office, and some MA U.S. representatives and senators	<b>√</b>		
Upon request, opportunity to present information/materials to ADDP board	✓		
Exclusively acknowledged as top sponsor of ADDP during welcoming address at the Annual Conference to 800 + conference attendees	<b>√</b>		
Company marketing materials and/or promo item inserted into all 800+ Annual Conference attendee bags	<b>√</b>		











## **BUSINESS MEMBERSHIP**

2020 Membership Form

Please complete the information below and return the form to: <a href="mailto:pattyames@addp.org">pattyames@addp.org</a> or 1671 Worcester Rd., Suite 201, Framingham, MA, 01701. Web Site: **Business Name:** Email: Phone: Contact Name: Billing Address: City: State: Zip: **Business Membership Level:** or, please charge\* my: □ Visa □ MasterCard □ American Express Check enclosed for \$ \*please note there will be a surcharge applied to all credit card transactions Credit Card #: **Expiration Date:** Billing address: CCV/Security Code#: Name on Card: Signature Date

\*If you have any questions, please contact Patty Ames at <a href="mailto:pattyames@addp.org">pattyames@addp.org</a>\*