

The Association of Developmental Disabilities Providers invites you to become part of a vibrant community! Becoming a business member means your company will increase awareness of products and services, gain access to decision-makers in the disability field and demonstrate a commitment to the human services community.

## Platinum Level - \$5,000

- Receive all ADDP e-mails, keeping you up-to-date on current issues affecting the disability community
- Permission to place "Platinum Business Member of ADDP" on your materials
- Listed as "Platinum Level Business Member" on ADDP website with company logo, brief description and link to website
- Free premiere exhibition space at our Membership Meetings (dependent on venue and ability to meet in person)
- Access to the ADDP membership directory (updated annually)
- Upon request, promotional emails sent to over 4,000 people on our mailing list
- Opportunity to use the ADDP training facility to provide a presentation to members (dependent on ability to meet in person) (topic requires approval)
- 30 Minute Lunch & Learn Webinar (topic requires approval)
- Featured photo on the Business Member page of our website "above the scroll," with company link in photo description \*\*Exclusive
- Featured as "Top ADDP Corporate Sponsor" in right column of the Business Member section and throughout the ADDP website \*\*Exclusive
- Company logo included on EVERY month of our annual legislative calendar distributed to all 200 state legislators and their staff, the Governor's office, and all ADDP provider members **\*\*Exclusive**
- Upon request, the opportunity to present information/materials to the ADDP board \*\*Exclusive
- Annual LEAD Conference (Note: This Benefit is Subject to Ability to Hold In-Person Events):
  - o Opportunity to secure Annual LEAD Conference exhibit booth before non-members
  - Free premiere exhibition space
  - o Company marketing materials and/or promo item inserted in all attendee bags (business provides) \*\*Exclusive
  - o Acknowledged as top sponsor of ADDP during welcoming address to conference attendees \*\*Exclusive

## Gold Level - \$2,500

- Receive all ADDP Constant Contact e-mails, which keep you up to date on current issues affecting the disability community
- Permission to place "Gold Business Member of ADDP" on your materials
- Listed as "Gold Level Business Member" on the ADDP website with tagline (15 words or less) and link to website
- Free exhibition space at our Membership Meetings (dependent on venue and ability to meet in person)
- Access to the ADDP membership directory (updated annually)
- Opportunity to use the ADDP training facility to provide a presentation to members (dependent on ability to meet in person) (topic requires approval)
- **30 Minute Lunch & Learn Webinar** (topic requires approval)
- **Promotional emails (one per quarter)** sent to over 4000 people on our mailing list
- Annual LEAD Conference (Note: This Benefit is Subject to Ability to Hold In-Person Events):
  - Opportunity to choose Annual LEAD Conference exhibit booth location before non-members
    - $\circ$  Exhibition space at our Annual Conference at a reduced rate (50%)

## Silver Level - \$1,500

- Receive all ADDP Constant Contact e-mails, which keep you up to date on current issues affecting the disability community
- Permission to place "Silver Level Business Member of ADDP" on your materials
- Listed as "Silver Level Business Member" on the ADDP website
- **30 Minute Lunch & Learn Webinar** (topic requires approval)
- Free exhibition space at our Membership Meetings (dependent on venue and ability to meet in person)
- Annual LEAD Conference (Note: This Benefit is Subject to Ability to Hold In-Person Events):
  - Exhibit space at our Annual LEAD Conference at a reduced rate (20%)
  - o Opportunity to choose Annual Conference exhibit booth location before non-members

## How do the levels stack up?

BENEFIT	<u>Platinum</u> \$5000	<u>Gold</u> \$2500	<u>Silver</u> \$1500
Receive all ADDP Constant Contact e-mails, which keep you up to date on current issues affecting the disabled community and perhaps your business	1	~	$\checkmark$
Permission to place Business Member of ADDP on your materials	Platinum	Gold	Silver
Listed on the Business Member page of our website	Name, logo, tagline and link	Name, tagline and link	Name only
**30 Minute Lunch and Learn Webinar to the ADDP Membership**	✓	<b>√</b>	N
Access to the ADDP membership directory (updated annually)	~	~	
Promotional emails sent to over 4000 people on our mailing list	~	✓ <mark>(4)</mark>	
Exhibition space at Annual Membership Meetings (dependent on venue)	<ul> <li>✓ Free premiere location</li> </ul>	Free	
Exhibit booth at our Annual LEAD Conference (opportunity to choose before non- members) (dependent on ability to meet in person)	<ul> <li>✓ Free premiere location</li> </ul>	50% off	20% off
Advertisement in our Annual LEAD Conference program (dependent on ability to meet in person)	<ul> <li>✓ Free full page COLOR</li> </ul>	50% off full page	20% off ½ page b/w
Use the ADDP training facility to provide a seminar/presentation to ADDP members (dependent on ability to meet in person/topic will require approval)	~	<mark>√</mark>	
Featured as main photo on the Business Member page of our website "above the scroll," with company link in photo description	~		
Featured as "Top ADDP Corporate Sponsor" in right column of the Business Member section and throughout the ADDP website	~		
<b>Company logo listed on EVERY MONTH</b> in annual calendar distributed to all 200 state legislators and their staff, the Governor's office, and all ADDP Provider Members. This is ONLY offered to ADDP Business Members.	$\checkmark$		
Upon request, opportunity to present information/materials to ADDP board	$\checkmark$		
Exclusively acknowledged as a top sponsor of ADDP during welcoming address at the Annual Conference to 800 + conference attendees	~		
Company marketing materials and/or promo item inserted into all Annual Conference attendee bags	✓		



**Please complete the information below and return the form to:** <u>pattyames@addp.org</u> or 1671 Worcester Rd., Suite 201, Framingham, MA, 01701.

Business Name:	V	Web Site:	
Contact Name:	Email:	Phone:	
Billing Address:			
Citur	State:	7in-	
City:	State:	Zip:	
Business Membership Level:			
	or, please charge* my: 🗆 Visa 🗆 Mas	sterCard 🛛 American Express	
*please note there will be a surcha	rge applied to all credit card transactions		
Credit Card #:	E	Expiration Date:	
Billing address:			
Name on Card:	C	CCV/Security Code#:	
Signature		Date	
*If you	have any questions, please contact Patty Am Checks can be made out to: A Payment is Due February 28, 2	NDDP	

Association of Developmental Disabilities Providers 1671 Worcester Road, Suite 201 • Framingham, MA 01701 • 508.405.8000 • <u>www.addp.org</u>