ADDP & DDS Present: Talking Tech 2019

Dear Friend,

We invite you to support our technology conference, **ADDP & DDS Present: Talking Tech 2019**, Thursday, October 17, 2019 at the Newton Marriott as we celebrate the promise of technology for empowerment and social inclusion of individuals with disabilities. Your financial support will help fund our efforts to showcase promising technologies and host visionary leaders in the field of intellectual and/or developmental disabilities (I/DD) as we learn about ways in which technology can improve individuals' lives.

Our Organization: The Association of Developmental Disabilities Providers (ADDP) is a nonprofit trade association representing over 120 (I/DD) providers throughout the Commonwealth of Massachusetts.

Our Mission: ADDP's mission is to promote and ensure strength of community-based providers so provider members can be successful in improving quality, access, and value of services in the community. ADDP is committed to enhancing political, financial, and educational health of member organizations that serve people with disabilities, including intellectual and developmental disabilities and acquired brain injuries.

ADDP & DDS Present: Talking Tech 2019: The event, offered in partnership with the Massachusetts Department of Developmental Services (DDS), will be held on October 17, 2019 at the Boston Marriott in Newton. It will feature experts in the field of technology—including remote monitoring, electronic health records, staffing solutions, assistive technologies, cybersecurity, and more. There will be exhibitors and vendors in attendance, continental breakfast and a served lunch provided.

The need for cutting-edge technologies has never been greater for our field, and the need for it continues to grow. Attendees are seeking more information about promising technologies, practices, services, and products that will help them expand and sustain their agencies considering the state's movement to Medicaid managed care and the need for creative, alternative service delivery. They seek to learn ways of integrating technologies that improve quality and efficiency while simultaneously ensuring their continued high-quality supports and services in the community.

Marketing Opportunities
Be recognized by hundreds of attendees! We offer the following **sponsorship and exhibitor opportunities**. Please see pages 2-5 for more information.

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SPONSORSHIP OPPORTUNITIES
ADDP & DDS Present: Talking Tech 2019 Sponsorship: Levels and Benefits

Petabyte (Lead Sponsor) $5,000
- Table seating for 10 with priority seating
- Opportunity to dine with Keynote Speaker
- Keynote host sponsor
- Early recognition as Lead Sponsor on event invitation and promotion beginning in August
- Visibility through recognition in all publicity including: online ads, social media, website, conference app
- Signage at the event, including pop-up banner on stage
- Verbal recognition at the event
- 20% discounted tickets throughout the 2020-2021 training season for your employees.

Terabyte (Elite Sponsor) $3,000
- Table seating for 5
- Visibility through recognition in the *ADDP & DDS Present: Talking Tech 2019* conference app, social media and website
- Signage and verbal recognition at the event

Gigabyte (Preferred Sponsor) $1,000
- Table seating for 3
- Visibility through recognition in the *ADDP & DDS Present: Talking Tech 2019* conference app, social media and website
- Signage at the event

Byte (Supporter) $500
- Table seating for 2
- Visibility through recognition in ADDP & DDS Present: Talking Tech 2019 conference app

Contact:
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EXHIBITOR OPPORTUNITIES

COME AND BE SEEN!

Any company or organization with an interest in exposing its products or services to a wide audience of attendees is encouraged to purchase a booth.

Exhibitors receive a 6' long table, basic electricity and box lunches for 2.

Exhibitor table spaces are limited and available on a first come, first serve basis.

Members: $750.00

Non-Members: $950.00

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Contact the team for more information on our incremental sponsorship opportunities:

Sunrise Showcase Breakfast Sponsorship ($4,500 with option to split with an organization)*

Start the day with great brand exposure while attendees enjoy a continental breakfast buffet! Recognition includes:

- High-quality color signs with company logo strategically placed next to the breakfast buffet tables throughout the main exhibitor corridor *
- Inclusion of name and logo on ADDP & DDS Present: Talking Tech 2019 conference event webpage and in all marketing materials
- Exhibition table*

*Multiple sponsors require sharing signage and other benefits.

Luncheon Sponsorship ($7,500 with option to split with an organization)*
Every conference attendee will be exposed to your company logo at their lunch table! The visibility is hard to beat, and an excellent opportunity to get in front of attendees while they sit down for lunch. This opportunity will be recognized in the following ways:

- A high-quality sign with your logo and company name, placed on EACH table in the main ballroom during lunch. *
- Table seating for 6*
- Exhibition table
- Inclusion of name and logo on ADDP & DDS Present: Talking Tech 2019 conference event webpage and in all marketing materials
- Verbal acknowledgement as luncheon sponsor during lunchtime presentations

 * Multiple sponsors require sharing signage and other benefits

Afterglow/ Networking Sponsor ($5,000) EXCLUSIVE
Be the life of the party by hosting the ADDP & DDS Present: Talking Tech 2019 conference Afterglow Cocktail Reception. The reception will provide an opportunity for conference attendees to network and continue discussion about what they learned at the conference. The reception will include one complimentary beverage and sumptuous hors d'oeuvres. This sponsorship will include the following benefits:
- Signage will be on the bar, screen, and around the cocktail area
- Opportunity for product display in the cocktail area
- Verbal recognition at the ADDP & DDS Present: Talking Tech 2019 conference
- Inclusion of name and logo on ADDP & DDS Present: Talking Tech 2019 conference event webpage and in all marketing materials
- Company logo will appear: onscreen at conference and on conference digital platforms

Conference App Sponsorship ($5,000) ==EXCLUSIVE==

Secure your chance to be the sole sponsor of the app for ADDP & DDS Present: Talking Tech 2019 Conference!

The conference app is the primary mechanism by which attendees choose sessions and navigate around the conference. Put your company's products and services in the palm of 400 conference attendees. Exclusive sponsorship provides high-exposure placement in the app that will drive traffic to your company's on-site presence, or website, before, during and after the event.

Benefits include:
- Company logo and link to website displayed on the conference app landing page
- Name, logo and link to website on ADDP & DDS Present: Talking Tech 2019 conference event webpage
- Name and logo on all conference marketing materials
- 2 complimentary conference registrations
- Exhibition table

Swag Bag Sponsor ($4,500) ==EXCLUSIVE==

Get your company's logo out front-and-center by displaying it proudly on the official conference Swag Bag and additional merchandise inside the bag, such as lanyards, plastic sports bottle, and hand sanitizer. Help attendees stay hydrated and help the environment while getting maximum brand exposure! This sponsorship will include the following benefits:
- Company logo on all Swag Bag merchandise, including bag itself, for 400+ conference bags
- Table seating for 2
- Verbal recognition and company logo on conference app and all ADDP & DDS Present: Talking Tech 2019 conference marketing materials

Audio Visual Sponsor ($2,500)

Audio/Visual is a necessary component of any successful conference. This is an opportunity to sponsor this service for the entire conference. Recognition includes signage as well as the following benefits:
- Signage outside main ballroom and breakout session rooms with sponsor's name/logo
- Table seating for 2
- Verbal recognition at the opening and closing session
- Inclusion of name and logo on ADDP & DDS Present: Talking Tech 2019 conference event webpage and app as well as in all marketing materials

** Sponsorships will be reserved on a first come, first serve basis **

CONFERENCE SPONSORS SECURED

THANKS FOR YOUR SUPPORT!

- **SEO Coffee Klatch Sponsor:** DD Suite

- **Wi-Fi Sponsorship:** iCentrix

- **Sign Language Interpreting Services:** Advocates

- **Smartphone Charging Station:** GROW Associates

- **Terabyte (Elite) Sponsor:**

    o HMEA

- **Gigabyte (Preferred) Sponsor**:

    o SteadyCare

    o Pelham Community Pharmacy

- **Byte (Supporter) Sponsor:**

    o Anderson Center for Autism